WMH PROJECT GROUP ANNOUNCES ITS MISSION COMMITTEE



Left to right: **Bertrand BIARD, Stéphanie BOUTIN, Muriel HANNEQUIN, Emmanuelle TINGAUD, Michel FORGET, Emeline BERNARD, Françoise COSSON, Vivien PERTUSOT, Bertrand PULMAN, Deborah TESSIER, Olivier GILBERT, Marie MUYL, Anne FAYOL, Margaux BERGER, David PLOUVIER**.

Paris, November 5, 2024.

Now a purpose-driven company, WMH PROJECT has established and convened its Mission Committee for the first time, bringing together members of the Group along with leaders from French companies and associations.

This committee is the statutory governance body responsible for overseeing the execution of the company's mission. It advises on the relevance and ambition of WMH Project's environmental and social objectives and will produce the annual mission report, which will now be attached to the company's management report.

The committee includes 15 members, both internal and external:

- **Bertrand BIARD**, Vice President of Attractiveness & Engagement at **WMH Project** and Chair of the Mission Committee
- **Stéphanie BOUTIN**, Deputy Managing Director, Communications & CSR at **MATMUT Group**
- **Muriel HANNEQUIN**, Head of National Associations, Sponsorship & Philanthropy at **SUEZ Group**
- **Emmanuelle TINGAUD**, Senior Vice President of Human Resources at **DANONE**
- **Michel FORGET**, President of the association **EMPLOI-MISSION-ACTION**
- **Deborah TESSIER**, Head of Quality, Health, Safety & Environment at **ALIVE Group**

- **Françoise COSSON**, Consultant in Philanthropy & Social Impact
- **Vivien PERTUSOT**, Director at **LA MACHINE À SENS**
- **Bertrand PULMAN**, Sociologist & Anthropologist, Editor-in-Chief of **L'INNOVATOIRE UNIMEV**
- **Emeline BERNARD**, Secretary General of **WMH Project Group**
- **Olivier GILBERT**, Managing Director at **PHÉNOMÈNE** (WMH Project Group)
- **Marie MUYL**, Director of Creative Strategy at **WMH Project Group**
- **Anne FAYOL**, Corporate Event Strategy Director at **WMH Project Group**
- **Margaux BERGER**, Creative Director at **PETIT AMI** (WMH Project Group)
- **David PLOUVIER**, Head of Consulting & Creative Strategy for **WMH Project Regions**

"***I'm deeply impressed by the caliber of individuals who have agreed to join our committee and generously share their experience on a voluntary basis. Their involvement is both an honor and a responsibility. Together, we aim to guide WMH Project and its 400 employees as we evolve our organization and processes to design and deliver meaningful, sustainable experiences in service of a more respectful, engaged, and inclusive economy and society."***
_ Bertrand BIARD, Vice President of Attractiveness & Engagement at WMH Project and Chair of the Mission Committee.

About WMH Project:
WMH Project ***is one of the leading non-media communications groups in France and Europe****. Each year, it delivers over* ***1,500 communication initiatives*** *for corporate and institutional clients in more than 100 countries.*
With ***427 employees*** *based in* ***Paris, Bordeaux, Lyon and Brussels****, the Group brings together full design and production expertise across five core areas:* ***Event, Incentive & Travel, Spatial Design, Image, and Influence****.*
A ***purpose-driven company*** *since 2023, WMH Project has chosen to deepen its* ***ecological, social, and societal commitments*** *to better serve its clients and contribute to the growth of its employees and partners by enabling* ***all forms of sustainable engagement****.*

Learn more: ***www.wmhproject.com***

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